

Appendix-E.

Guidelines for the use of IPSC logo by member schools

The under mentioned guidelines for the use of IPSC Logo by Member Schools were approved during the Annual General Meeting dated 20 March 2021 vide Item No. 13.

- I. The Indian Public Schools Conference (IPSC) is a registered Charity with a membership of schools that incorporate and adhere to the philosophy enshrined in the aims and objectives of the Society.
- II. One of the rights of a Member School is to identify itself as a Member School and to utilize the IPSC Logo as per the conditions laid down below:-
 - a) on its letter head, prospectus, website, conference materials, audio visuals and audio-visuals- so long as the logo is not utilized for the purposes of raising funds or promoting activities not connected to IPSC, be it for the school or any other charity.
 - b) Member Schools are encouraged, as per the annual official calendar to organize and promote sporting, cultural, intellectual events including workshops and conferences. At such times the use of the logo is mandatory to signify that the event is an officially recognized one. In such events the logo should be prominently displayed and the IPSC flag may be flown.
 - c) However if the event is open to non IPSC schools as well it cannot be considered to be an official event and the logo may not be utilized to promote the event.
 - d) The logo under any circumstances cannot be tampered with, be it in design and colour or distorted in painting.
 - e) The logo cannot be utilized for fund raising merchandise as the rights to produce such merchandise rests solely on the Society.
 - f) When the logo is used on letter head it must not be of a smaller size than other logos.